

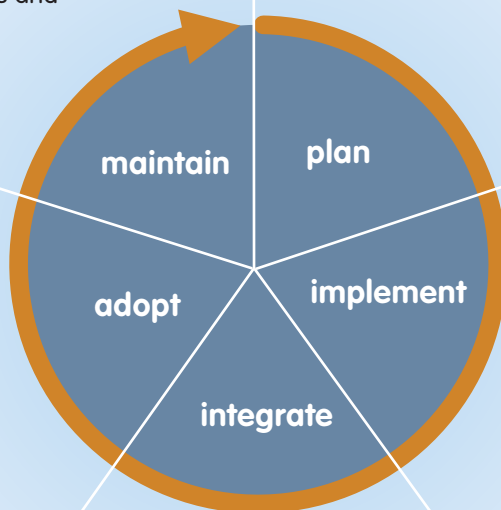
our services



CoreMatrix delivers a wide range of cloud based SaaS and CRM services, including custom application development, to help you reap the benefits of deploying in the cloud. Applying best practices gained from over 1,200 cloud computing engagements, we are driven by your business needs as we streamline and integrate your marketing, sales, and support processes for rapid ROI.

So you've deployed your solutions, but do you have the in-house skills, experience and bandwidth to maintain them? CoreMatrix provides application support and maintenance to ensure that you get the most from your cloud solutions and leverage new features and capabilities as they emerge.

Knowing how and where to start in the cloud can be a challenge. CoreMatrix brings the skills and experience needed to plan the implementation of a single system, or to develop the roadmap to migrate from legacy on-premise to cloud-based solutions.



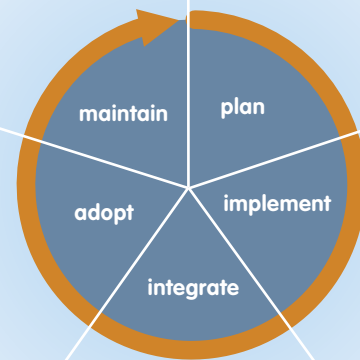
At CoreMatrix, user adoption is our passion. We collaborate with you early on in designing your solutions so that they work the way your business works. Maximum adoption delivers maximum ROI on your investment.

Your implementation will go smoothly because CoreMatrix brings deep experience gained from more than 1,200 engagements in the cloud covering salesforce.com, Aprimo Marketing Studio On Demand, as well as Custom Application development.

Unimpeded data flow between systems is mission critical, allowing your teams to access the information they need, when they need it. We are unparalleled experts in leading edge cloud integration technologies to seamlessly combine information across both cloud and on-premise systems.



our services



plan

CRM Discovery and Roadmap

Identifies key drivers and objectives and develops a CRM strategy and phased implementation roadmap for rapid ROI.

Sales Performance Optimization

Increases sales efficiency and effectiveness by revitalizing your current plan.

Cloud Readiness Assessment

Matches your business priorities and pain points with a roadmap and business case for migrating to the cloud.

Marketing Discovery and Roadmap

Identifies critical success factors, performance metrics and a roadmap for increasing efficiency as well as uniting sales and marketing in the cloud.

implement

salesforce.com Package Services

- QuickStart – SFA & CSS
- Full Implementation
- Legacy
- Optimization
- Implementation Advisory

Aprimo Package Services

- QuickStart Enablement
- Aprimo Online Implementation
- Full Implementation

Custom Application Development

- CRM Extension
- Standalone (i.e., non-CRM)

integrate

System Integration

Leverages a wide variety of standard integration and custom integration tools.

Data Migration

Populates salesforce.com with legacy data. Provides leading practices for data cleansing. Enables two-way integration between Aprimo Marketing Studio and salesforce.com or your CRM system of choice.

adopt

End-User & Admin Training

Includes end-user, admin, train-the-trainer and custom training.

User Adoption Accelerator

Maximizes user adoption for rapid ROI.

maintain

Experts On Demand Service

Flexible, expert support on-demand designed to fine-tune, optimize, and ensure that your application is meeting your requirements.

Tune-up Assessment

A free 1-hour consultation to review your salesforce.com application, plus a 1-hour follow-up.