

# about CoreMatrix



CoreMatrix™ provides a wide range of consulting services to help you achieve the benefits of deploying cloud based solutions. We draw upon leading practices gained from more than 1,200 cloud computing engagements. Our approach is driven by your business needs, and focused on streamlining and integrating your customer relationship management (CRM) systems with your on demand marketing services as well as building custom applications in the cloud. CoreMatrix brings the experience and expertise to ensure that you achieve your objectives and obtain the greatest value from your investments.

## You can depend on us

Our commitment to you is that your new cloud based solutions will be done correctly, right from the beginning. Whether you are switching to a new sales force automation system, combining your company's customer support centers, uniting sales and marketing in the cloud, or seeking a unique, custom built application; your project will come in on time, on budget, and work as promised. It's easy to guarantee that a technology will work. You can depend on CoreMatrix to make it work for your company.

### CoreMatrix delivers:

- Dependable, customized solutions
- Rapid deployment for rapid ROI
- Laser focus on immediate and ongoing user adoption

## Quick facts on our experience

- Over 1,200 cloud-based CRM projects successfully completed
- 70% of projects involve custom application development
- 60% of projects involve integration to back-office systems
- 90% of projects involve data migration

## Areas of consulting and implementation expertise

- Cloud Computing & Software as a Service (SaaS) Consulting
- Customer Relationship Management (CRM)
  - Salesforce Automation
  - Customer Service & Support Centers
  - Marketing Automation
- Custom Application Development
- Custom Mobile Solutions
- Integration & Complex Data Migration
- User Adoption, Training & Support



# about CoreMatrix



## We listen so you succeed

For us, it's all about people. So unlike others, we don't deliver answers until we've asked all the right questions. We do a great deal of listening, allowing us to truly understand the business challenges you face and how new technology will work in your company. We know that if we can anticipate what will happen as the new solution is rolled-out, we'll build you a better solution — one that won't require endless revisions.

## Our experts are with you every step of the way

Most of our consultants have over 10 years of experience, deploying different types of solutions, and several certifications in the cloud computing space. Our team has successfully deployed over 1,200 on demand solutions with mid-sized to Fortune 500 companies in a number of industries including: financial services, healthcare, energy, travel & hospitality, hi-tech, manufacturing and business services.

Knowing that we have the experts and experience to help you implement new solutions, streamline your business processes and obtain the greatest value from your investments, is why companies continue to choose CoreMatrix. Remember, it's not whether your technology works. It's whether it works for you.

## Industries

• Financial Services • Healthcare • Energy • Hi-Tech • Travel & Hospitality • Business Services • Manufacturing

## National Coverage

• New Jersey (Headquarters) • Arizona • California • Connecticut • Georgia • Florida • Massachusetts  
• North Carolina • New York • Pennsylvania • Tennessee • Texas • Virginia